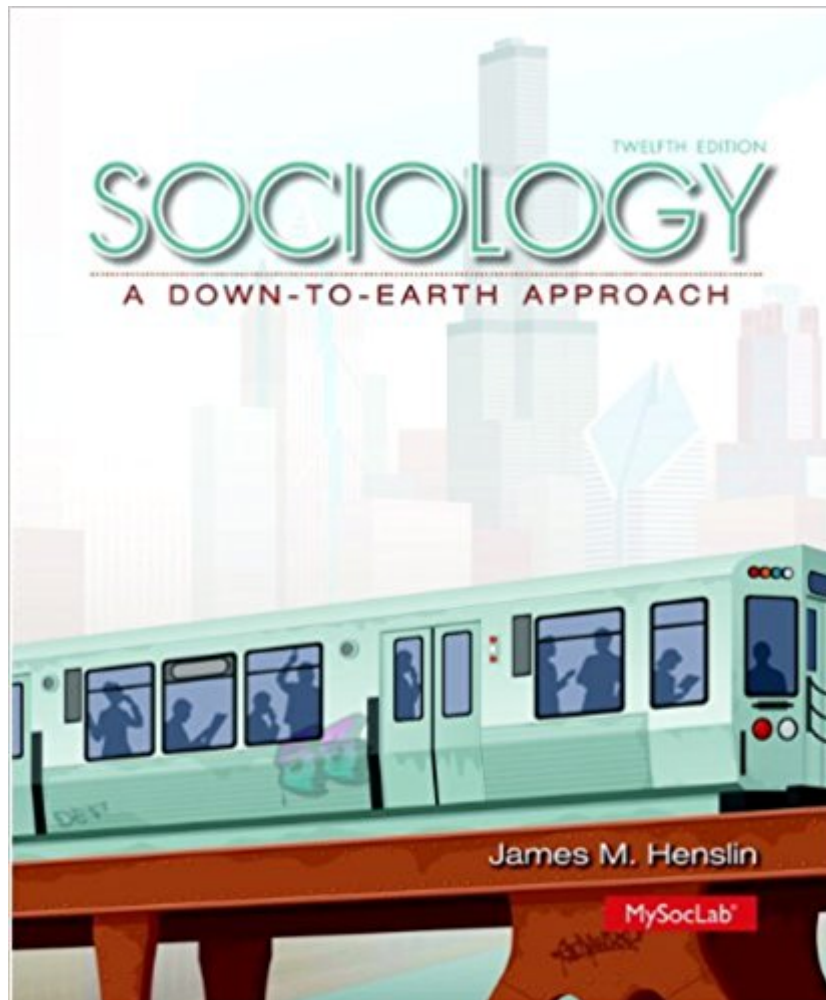




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Sociology: A Down-to-Earth Approach (12th Edition)



Synopsis

A Down-to-Earth Approach James Henslin shares the excitement of sociology with his acclaimed down-to-earth approach and personal writing style. **Sociology: A Down-to-Earth Approach**, 12/e highlights the sociology of everyday life and its relevance to students' lives. Six central themes help students stimulate their sociological imagination: down-to-earth sociology, globalization, cultural diversity, critical thinking, the new technology, and the influence of the mass media on our lives. MySocLab is an integral part of the Henslin program. Engaging activities and assessments provide a teaching and learning system that helps students discover sociology in their lives. With MySocLab, students can watch videos on sociological core concepts, explore real-world sociology through the new Social Explorer, and develop critical thinking skills through writing.

Teaching and Learning Experience This program will provide a better teaching and learning experience for you and your students. It:

- Personalizes Learning with MySocLab: MySocLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance.
- Connects with Students: The author's writing style permeates the vignettes, boxes, stories of personal experience, and examples of field research in the book.
- Encourages Understanding of Diversity: Students will gain an understanding of how social life is done in other parts of the world as well as examine groups that make up the fascinating array of people who form the U.S. population.

Sociology: A Down-to-Earth Approach, Twelfth Edition is also available via REVEL, an immersive learning experience designed for the way today's students read, think, and learn.

Book Information

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Customer Reviews

James M. Henslin, who was born in Minnesota, graduated from high school and junior college in California and from college in Indiana. Awarded scholarships, he earned his Master's and doctorate degrees in sociology at Washington University in St. Louis, Missouri. After this, he was awarded a postdoctoral fellowship from the National Institute of Mental Health, and spent a year studying how people adjust to the suicide of a family member. His primary interests in sociology are the sociology of everyday life, deviance, and international relations. Among his numerous books is *Down-to-Earth Sociology : Introductory Readings* (Free Press), now in its twelfth edition. This book of readings reflects some of these sociological interests. He has also published widely in sociology journals, including *Social Problems* and *American Journal of Sociology*. While a graduate student, Jim Henslin taught at the University of Missouri at St. Louis. After completing his doctorate, he joined the faculty at Southern Illinois University, Edwardsville, where he is Professor Emeritus of Sociology. He says, "I've always found the introductory course enjoyable to teach. I love to see students' faces light up when they first glimpse the sociological perspective and begin to see how society has become an essential part of how they view the world." Henslin enjoys reading and fishing. His two favorite activities are writing and traveling. He especially enjoys visiting and living in other cultures, for this brings him face to face with behaviors and ways of thinking that he cannot take for granted, experiences that make sociological principles come alive.

I rented this textbook for one of my college classes at PPCC. My college has been requiring students to buy the dreaded custom editions which costs more and are harder to sell. I was told by my professor that only one chapter is missing from this older edition which was fine by me. Ended up asking a friend in class to scan the pages from their textbook. If you are looking to save money on textbooks and don't want to get custom editions, this is a good pick. I enjoyed using this textbook in class I learned a lot of new information that I did not know about. Good diagrams and illustrations to get the point across.

This book saved me 150 dollars by buying it used and one edition back that the school was requesting the 7th edition. I went to the library to compare the two and they were nearly identical, except for two diagrams and the pages in the 6th edition were one number behind the current. All the information was still accurate and was perfect for studying and note taking. If you are not picky about having the current edition and your professor does not demand that it be current, then by all means buy this book and any others used in good condition and one edition back and you will save yourself hundreds. Take it from me, once you learn this you will be in a better position to buy other

things that are needed for college. Overall this book is perfect if you want to save money and still get the same education from it.

I bought this for an undergrad class. Hated the class and the material in the book. Disagreed with many subject points. And they didn't use much fact to back up theories. If you're studying for pleasure or personal betterment, look elsewhere.

The writing style of the book is casual and friendly. The authors seemed to go out of their way to create a text that was accessible. Throughout the book they speak directly to the reader, have sections on "how to use psychology to learn psychology" and make a point to provide a variety of ways (via mypsychlab) to deliver information. Because they're psychologists, they know that people have different learning styles and they try to help you. The access code is well worth it. My experience in getting to the mypsychlab was fraught with difficulty and incompetence. - Access to the audio book of the textbook. This was a huge win for me. It is streaming audio only, which is sad. I would love to be able to listen to it in the car during my commute or while exercising. - Flash card game. You can select the chapters, you can choose a quiz option, and you can print out the flash cards. **YOU CAN PRINT THEM OUT!** They even make the game accessible to your smartphone. It's not an app though. It should be an app. - Study guides. For people who have trouble knowing how to take notes from the book or from lecture, the study guides address this with directed note taking outlines. There are glossary lists for you to look up definitions, chapter quizzes to help you prepare. - Links to the podcast, which anyone can get to - the psych files. - access to eText. This is downloadable. Some complaints: - The pages of the text are thin. - The customer service at Pearson was very hit or miss. The third person I reached was able to give me the correct answer, that I needed my professor to provide a course id to me. - You can't download the audio book. - The flash card game should be an app.

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and most times it makes it easy to have your books anywhere you are. I use my kindle in class, kindle for pc on my laptop when room allows but I am away from home, and kindle for pc on my desktop when I am home. However be warned this book limits you to only having it on 2 devices. So if you are a student and would like to have it on your laptop, kindle unit, and desktop, you will need to purchase 2 copies or only install it on 2 units. This is very disappointing in my opinion especially since it is a textbook. I think all titles should have a 3 device minimum so students can be versatile and able to comfortably access their books for study anywhere. It just doesn't make much sense to me that I can download it to my device IF I uninstall it from another. If I was asking for 30 copies I could understand that maybe I was abusing it and sharing among a whole class or office but 3. Come on.

This is a great book for sociology class! I took the class in the summer and had to write several essays a week for all the chapters in this book. This book was very easy to understand and had lots of examples in order for me to relate and use the information for my essays. The price is also not bad compared to other expensive textbooks I had to buy. All in all it does its job as a book and is not confusing or uses big words that you would have to look up in order to understand the reading.

Okay, I probably can't say the words I want to but I CANNOT believe I found this book! I regretted turning back in my book for my college class and of course these books cost more than students can afford. I learned so much from this book and it opened my eyes up and showed me examples of things I was unaware of. I love sociology, but I'm so glad this seller had this to sell - and the price. I am so excited, only book I would keep from school. Thank you seller!!!!!!

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